

Looking After the Earth

This week, we are focusing on persuasive writing. Persuasive writing is a form of nonfiction writing that encourages careful word choice, logical and systematic arguments and a good summary/conclusion. Use this link to find out more about persuasive writing - <https://www.youtube.com/watch?v=hD9arWXiddM>.

Remember persuasive writing often include these techniques:

- **Statistics** e.g. 50% of tigers do not breed in captivity.
- **Modal verbs** e.g. should, would, could...
- **Groups of 3** e.g. Poaching is illegal, immoral and selfish.
- **Rhetorical Questions** e.g. How would you feel?
- **Feelings and emotive language** e.g. The animals deserve the same treatment we receive!

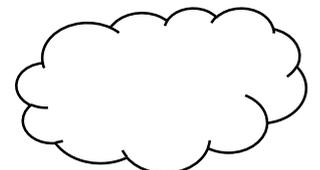
Task: Look at both of the texts below (Text 1 & 2). Before you answer comprehension questions based around these two texts, spend a bit of time analysing the similarities and differences between both texts. **Bonus:** try and find any of the above persuasive techniques in each text.

Comprehension Questions:

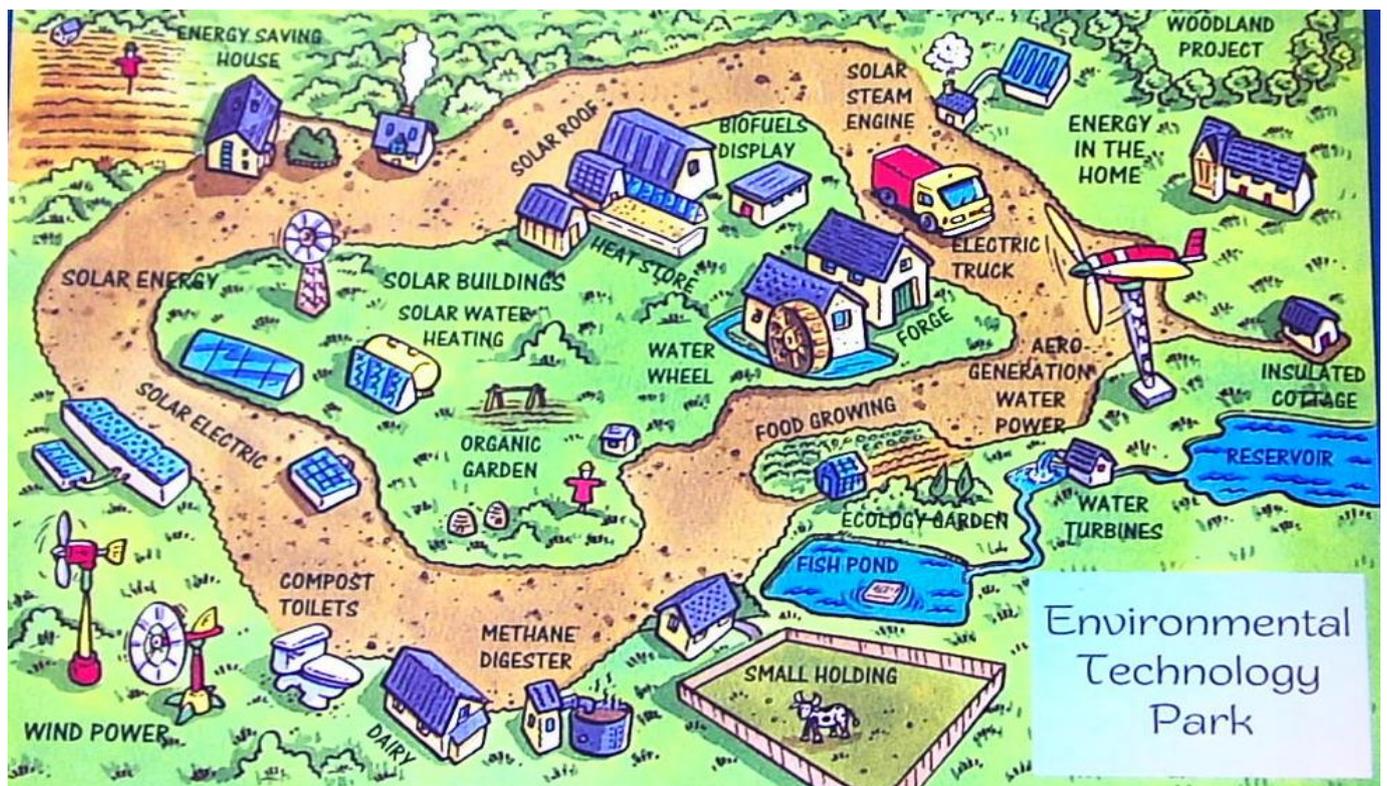
1. The picture poster is about the 'Environmental Technology Park'. Can you **name four features** of the park?
2. In the written poster, what does it mean when it says 'big pools of water'?
3. Explain what you think the word **marvel** means and why do you think the author has repeated it?
4. Describe how people would behave differently 'if the earth were only a few feet in diameter; floating a few feet above a field somewhere'?
5. Explain how the written poster persuades you to think about **conservation**.
6. Find a **similarity and difference** between the map and the poster.
7. Using the written poster, **find four verbs** that are used *and* explain the effect of this vocabulary.
8. Can you find a **modal verb** in the poster? Why do you think the author has chosen to use this type of vocabulary?
9. **'People would declare it as sacred because it was the only one.'**

Use the sentence above to answer the following questions:

- a) Write another word for 'sacred'.
 - b) Identify the verb in the sentence.
 - c) What does the author mean by 'it was the only one'?
10. Pretend you have arrived at the Environmental Technology Park. Describe your **thoughts and feelings** about the park: what do you like and dislike about it? (Write your answer in first person.)



Text 1 – Environmental Technology Park (Picture Poster)



Text 2 – Looking after earth (Written Poster)

