

PE/Games

YOUR TASK THIS WEEK IS TO DESIGN A SPORTS TOURNAMENT BASED ON YOUR CHOSEN SPORT.

You will need to choose a sport and create one of the following:

- Advertising material
- Tournament roster
- Kit design
- Newspaper articles & report

Start with a mindmap on major sporting events e.g. the Olympics. Highlight the planning process that extends beyond the actual events e.g. accommodation for athletes, transport for athletes and supporters, spectators needs (food, drink, merchandise and souvenirs).

You must then create a plan and some advertising material for a major sporting tournament of your choice - this could be one that exists or something new. You need to produce a schedule of the event and an advertising campaign (poster, TV advert ideas, internet media - be creative).

Challenge 1 - Plan out an event that has already happened e.g. 2012 Olympics

Challenge 2 - Create your own event using past events as examples

Challenge 3 - Consider the implications and consequences for the local environment - litter, traffic and pollution. What can be done to mitigate this?

